KCD

GROWING CLOUD NATIVE TOGETHER

CLOUD NATIVE COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED

KCD NEW YORK 2024

TRANSPARENCY REPORT

FOREWORD

KCD New York: a Success Story for the first year

In its inaugural year, KCD New York has become a significant community event within the CNCF ecosystem, redefining how powerful the community can lead events in North America.

Led by experienced professionals, KCD New York delivers impactful campaigns by leveraging creativity and strategic insights to help shape the community.

As it celebrates a successful first year, KCD New York is poised for continued growth and success in the future.

Stephen Augustus

Cisco
Head of Open Source

SPEAKERS & SESSIONS

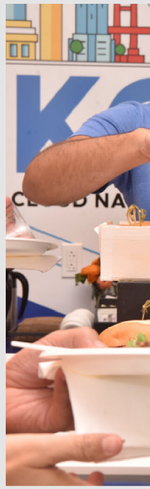
Renowned speakers from all around the world delved into cutting-edge advancements in cloud-native digital infrastructures and the widespread adoption of Kubernetes, drawing in over 200 eager attendees.

32
Speakers

21
Breakout Sessions

Keynote Speakers	Female Speakers	Male Speakers
6	**9**	**23**

PHOTO HIGHLIGHTS



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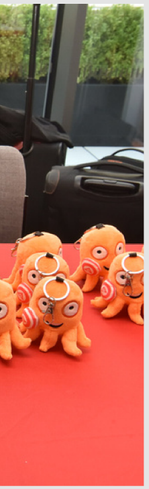

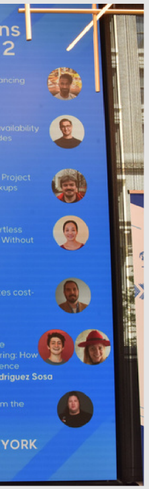

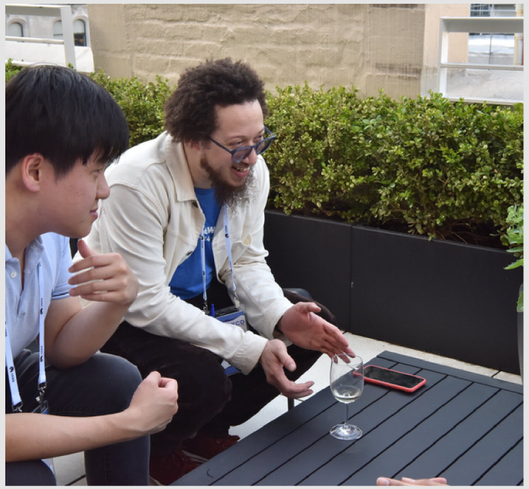

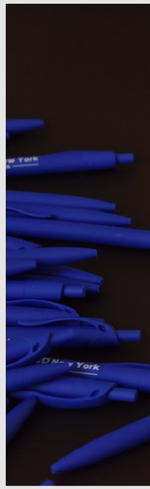

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CLOUD NATIVE COMPUTING FOUNDATION

KCD GROWING CLOUD NATIVE TOGETHER Washington DC

KUBERNETES BYTES

kube CAREERS

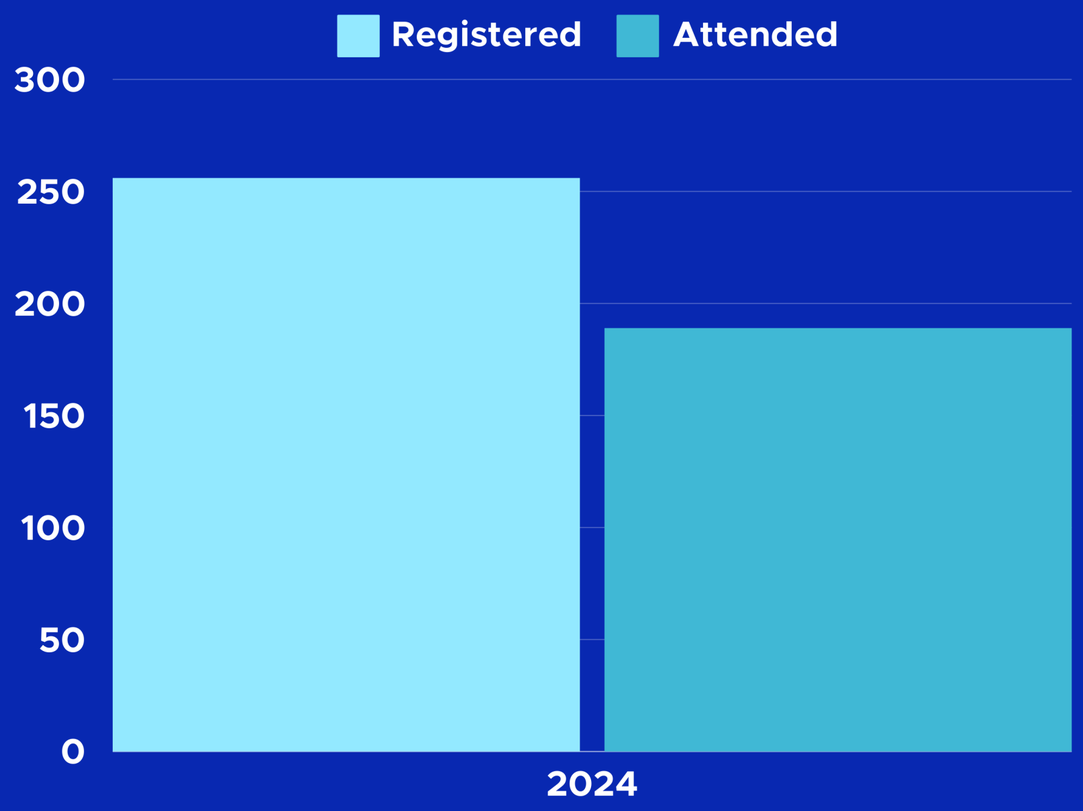
kube EVENTS

THENEWSTACK

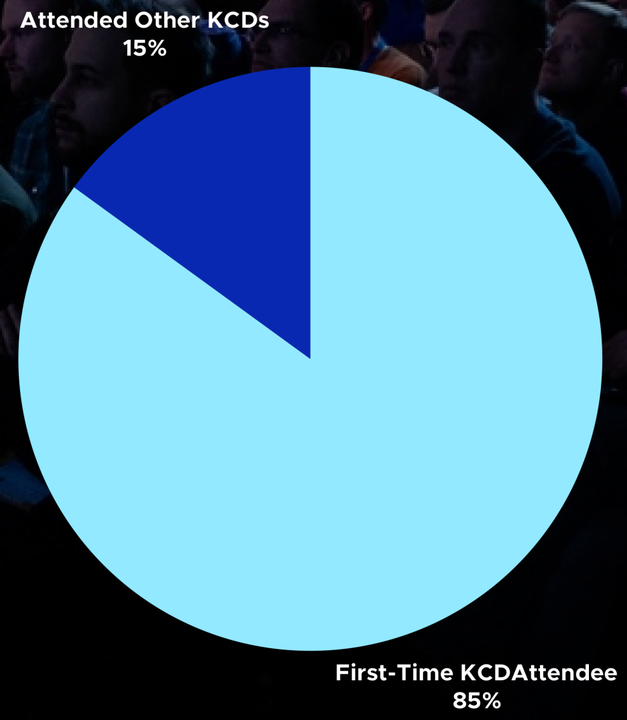
CLOUD NATIVE COMMUNITY
BRIDGING KNOWLEDGE GAPS IN A SUPPORTIVE, INCLUSIVE COMMUNITY

STATISTICS

Registration vs Attendance

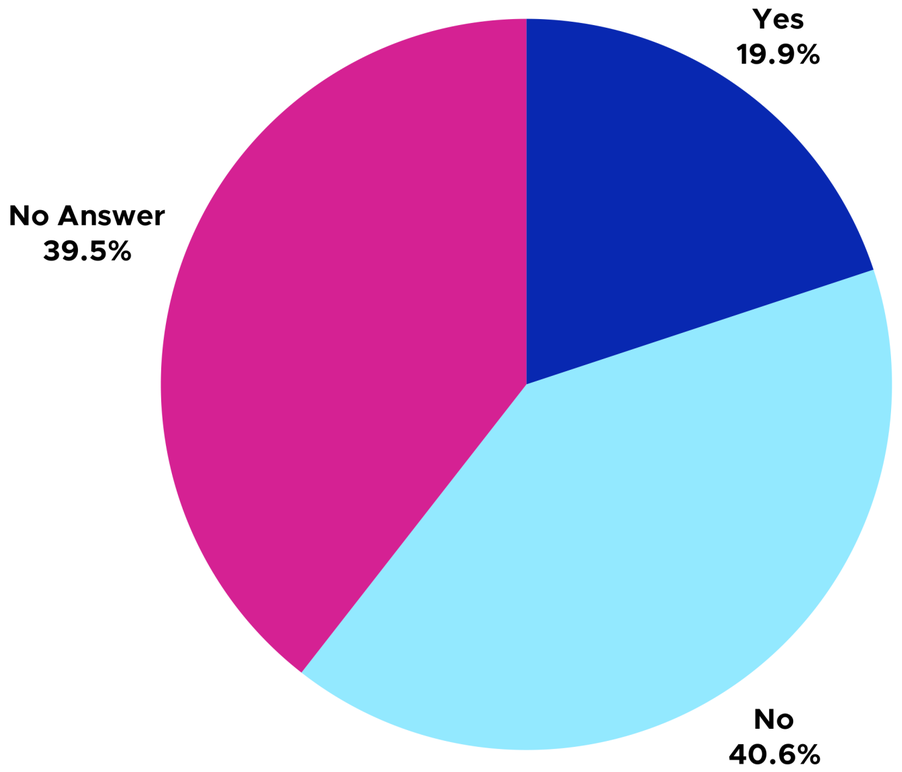


An exciting 85% of our 189 attendees were first-time KCD conference goers, adding to the excitement and fresh perspectives brought to our discussions.



ATTENDEE DEMOGRAPHICS

DO YOU IDENTIFY AS A PERSON OF COLOUR?



ATTENDEE DEMOGRAPHICS

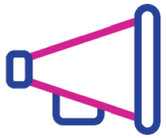
I PRIMARILY CONSIDER MYSELF AS:

DevOps/SRE/
SysAdmin

15.67%

Developer

15%



Sales/Marketing

10%

Architect

10%

Other

5.67%

Executive

6.67%

Student

0.67%

Product Manager

1.33%

IT Operations

0.33%

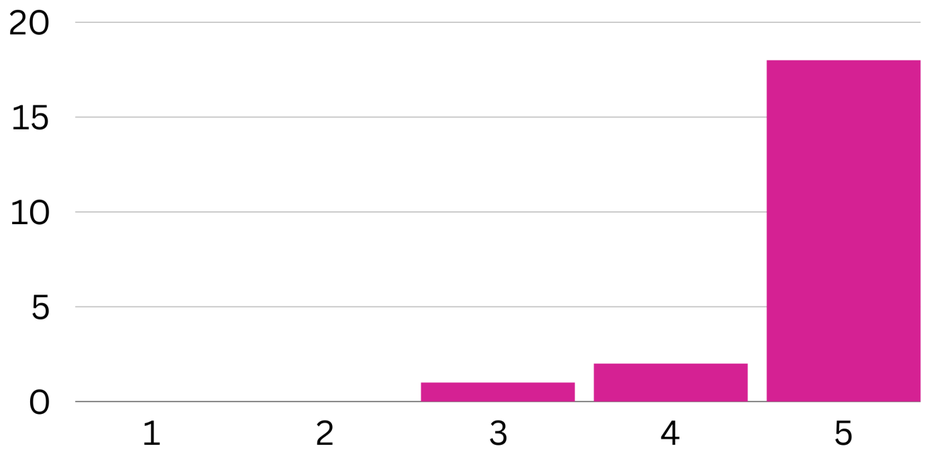
Business Operations

0.67%

RESULTS

OVERALL SATISFACTION SCORE ★★★★½

EVENT RATING
from 21 responses



Are you likely to participate in one of our events in the future

100%

WHAT ATTENDEES SAID

> “Thoughtfulness in the event, the activities were enjoyable. The support for speakers was fantastic.”

> “The event offered fantastic networking opportunities, a well-located venue, and a wide range of session topics.”

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“

It was very engaging and as a sponsor there was lots of opportunity to engage with potential customers.

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL

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