



GROWING CLOUD NATIVE TOGETHER



COMMUNITY ORGANIZED CNCF SUPPORTED

KCD SAO PAULO 2024

TRANSPARENCY REPORT

FOREWORD

KCD São Paulo

The first in-person Kubernetes Community Day (KCD) in São Paulo was a demonstration of the local tech community's enthusiasm and passion. This event offered invaluable learning and networking opportunities and established a solid foundation for future collaborations.



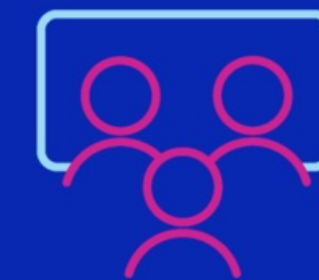


SPEAKERS & SESSIONS

Renowned speakers from all around the world delved into cutting-edge advancements in cloud-native digital infrastructures and the widespread adoption of Kubernetes, drawing in 696 eager attendees (415 online on February 23th and 281 in-person during February 24th).



68
Speakers



58
Breakout Sessions

Female
Speakers

10

Male
Speakers

58

KCD SÃO PAULO ON LINKEDIN



Jeffrey Sica @jeefy · 2h

Gotta say @kcdbrasil was one of the best community run events I've been to. Much love to the organizers for putting this together.

Wherever there's cloud native, there's family 🥰



1 comment · 17 likes · 971 views



Jeffrey Sica @jeefy · 10h

It is BUMPING at @kcdbrasil!!!! 🥰



Aurelio Carlos Prado Silva · 1st

Analista Devops | SRE
3d · 🌐

Vai levar um tempo pra digerir a quantidade de conteúdo de um evento do porte do **KCD São Paulo Brazil** 2024! Como foi bom conhecer pessoalmente referências da área.

Parabéns a todos da organização e aqueles que se dispuseram a compartilhar um pouco do seu trabalho para a comunidade! 🥰

[#kubernetes](#) [#kcdbrasil](#) [#kcdsp](#) [#devops](#) [#CNCF](#) [#C](#)

[Rate this translation](#) · 🌐

It's going to take a while to digest the amount of content of **KCD São Paulo Brazil** 2024! How good it was to me in person.

Congratulations to everyone in the organization and th share some of their work with the community! 🥰

[#kubernetes](#) [#kcdbrasil](#) [#kcdsp](#) [#devops](#) [#CNCF](#) [#C](#)



Rafael Rampasso · 1st

Tech Lead Cloud Engineering | Via Varejo SA | SRE | Azure | DevOps

The event went down in history, every insight, network, seeing friends and meeting these guys in person was outstanding! Congratulations guys 🚀🚀🚀🚀🚀

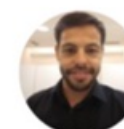
[See original](#) · 🌐



Henrique Oliveira · 2nd

Platform Engineer | DevOps | SysAdmin
4d · Edited · 🌐

Quero expressar minha gratidão à equipe pela organização incrível do **KCD São Paulo Brazil**! A **Natura & Co** proporcionou o cenário perfeito para um dia cheio de aprendizado, conexões valiosas e uma comilança à altura, que nos deu energia para absorver todo o conhecimento compartilhado! 🥰🍔



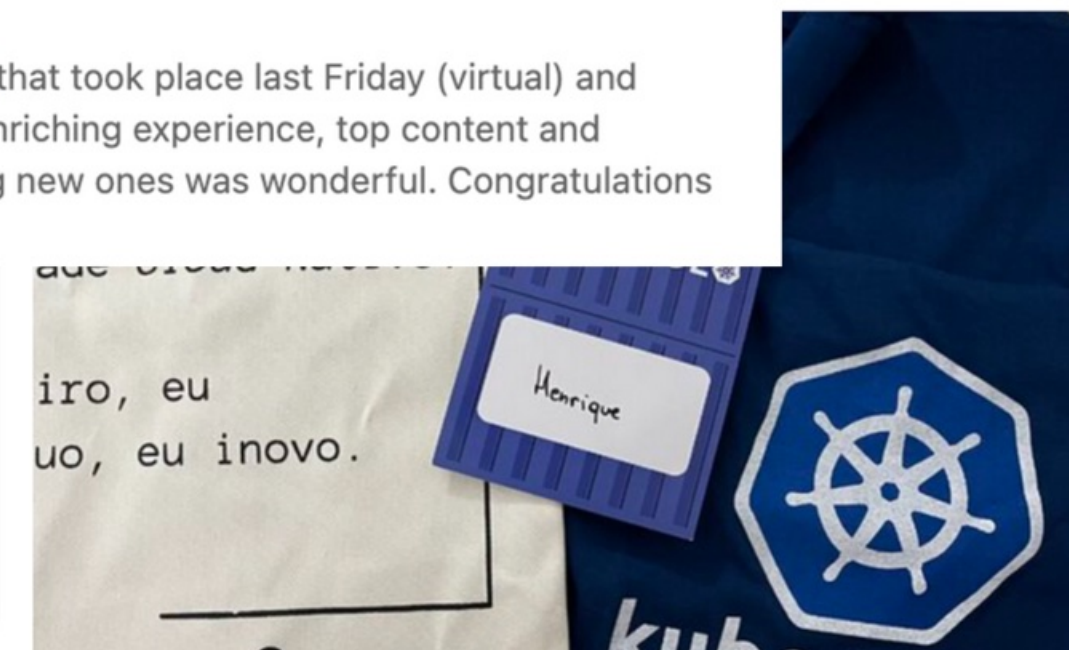
Danilo Guilherme Oliveira · 2nd

DevOps | SRE | Kubernetes | Clouds | Openstack
2d · 🌐

Que demais que foi este **KCD São Paulo Brazil** que rolou na última sexta-feira (virtual) e sábado (presencial), foi uma experiência enriquecedora, conteúdos e palestrantes top, rever amigos e fazer novos foi maravilhoso. Parabéns a todos envolvidos! 🥰

[Rate this translation](#) · 🌐

What a great **KCD São Paulo Brazil** that took place last Friday (virtual) and Saturday (face-to-face), it was an enriching experience, top content and speakers, seeing friends and making new ones was wonderful. Congratulations to everyone involved! 🥰



KCD SÃO PAULO ON LINKEDIN

Paulo C. Junior · 1st
SRE/DevOps at Carrefour Group Brazil
3d · 🌐

Que evento incrível, tudo muito bem organizado, parabéns a todos envolvidos a equipe do **KCD São Paulo Brazil Cloud Native Computing Foundation (CNCF)**, foi impecável, conheci o host mais famoso e favorito da internet kkkk **João Brito** (kubicast / **Getup**), ver casos de uso e implementação do queridinho da vez o BACKSTAGE, o CEL policy para o k8s, o projeto Open source EXTERNAL SECRETS, deu até vontade de fazer um commit kkk, pena que o dia passou rápido, ansioso para o próximo evento, valeu comunidade foi incrível 🙌🙏☁️ **#KCD2024 #Kubernetes #CloudNative #CNCF**

Rate this translation · 🌐

What an amazing event, everything was very well organized, congratulations to everyone involved the **KCD São Paulo Brazil Cloud Native Computing Foundation (CNCF)** team, it was impeccable, I met the most famous and favorite host on the internet lol **João Brito** (kubicast / **Getup**), see use cases and implementation of the darling of the time the BACKSTAGE, the CEL policy for k8s, the Open source project EXTERNAL SECRETS, it even made me want to make a commit lol, Too bad the day went by fast, looking forward to the next event, thanks community was amazing 🙌🙏☁️ **#KCD2024 #Kubernetes #CloudNative #CNCF**



Andre Revoredo · 2nd
Devops Engineer @ MP-CE | Devops | SRE | Kubernetes
1d · Edited · 🌐

Sem dúvidas um evento incrível, feito pela comunidade, para a comunidade. De fato, o **KCD São Paulo Brazil** superou todas as expectativas, um ambiente criado para disseminar muito conhecimento, fazer networking e despertar novas idéias. Eventos como esse nos provocam e fazem sair da nossa zona de conforto, ou como eu gosto de brincar, "O que o pessoal tá fazendo lá fora?", essa troca de informação é fundamental e fortalece a comunidade.

Gostaria de agradecer a toda a equipe que trabalhou para o **#kcdsaopaulo** acontecer, era visível a dedicação, cuidado e compromisso de cada um. Agradecer também aos palestrantes que compartilham seus valiosíssimos conhecimentos com a comunidade.

Hora de continuar assimilando o conteúdo visto e que tenhamos muitos grandes eventos pela frente!

Pedro Henrique Oliveira · 2nd
Solutions Architect at Amazon Web Services (AWS)
3d · Edited · 🌐

KCD São Paulo Brazil

Evento sensacional de troca de experiência e conhecimento com a comunidade e amigos.

Juntamente com **João Melo** tive a oportunidade de falar um pouco sobre como construir engenharia de plataforma utilizando EKS e ferramentas da CNCF, Karpenter e entre assuntos assuntos sobre como a AWS vem apoiando a comunidade open-source.

Parabéns a todos da organização pelo evento!

#aws #kubernetes

Luiz Lelis · 2nd
Senior Software Engineer | .NET, C# | Belong
1d · 🌐

+ Follow

No último sábado, participei do **KCD São Paulo Brazil**, um evento promovido pela CNCF, no qual tive o privilégio de ser um dos palestrantes e também de contribuir como voluntário. Quero expressar minha profunda gratidão a todos que tornaram esse momento especial e inesquecível.

Parabéns à organização por proporcionar um evento tão enriquecedor e bem-sucedido. A dedicação e o profissionalismo da equipe foram evidentes em cada detalhe, desde a seleção das palestras até a logística. Agradeço também a todos os participantes que compareceram e contribuíram para a construção de uma atmosfera colaborativa. Sinto-me honrado por ter feito parte dessa experiência e grato por todo aprendizado e conexões que resultaram desse encontro. Foi inspirador fazer parte de algo tão grandioso.

Edson Ferreira (He/Him) · 2nd
SRE @ Yampi | Kubernetes contributor | HashiCorp Ambassador | A...
4d · 🌐

Valeu **KCD São Paulo Brazil!**

Um evento incrível feito por pessoas incríveis! Sempre bom reencontrar as amizades que essa comunidade me deu. Ps.: em breve devo postar os slides do papo sobre docs do k8s, até lá quem animar em começar a contribuir com as docs só chamar :D

#kubernetes #community #kcdbrasil

Rate this translation · 🌐

Thanks **KCD São Paulo Brazil!**

An amazing event made by amazing people! It's always good to reconnect with the friendships that this community has given me.

Ps.: soon I should post the slides of the conversation about k8s docs, until then those who are excited to start contributing to the docs just call :D

#kubernetes #community #kcdbrasil

oted by also of everyone

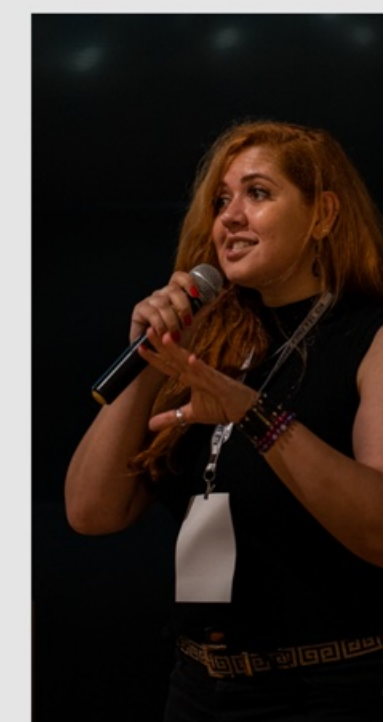
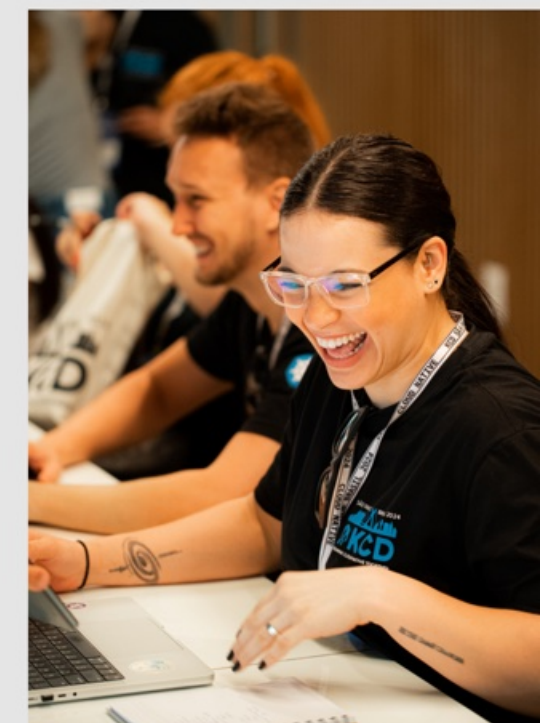
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PHOTO HIGHLIGHTS



PHOTO HIGHLIGHTS



THANK YOU TO OUR SPONSORS

DIAMOND



natura &co



THANK YOU TO OUR SPONSORS

GOLD



THANK YOU TO OUR SPONSORS

SILVER



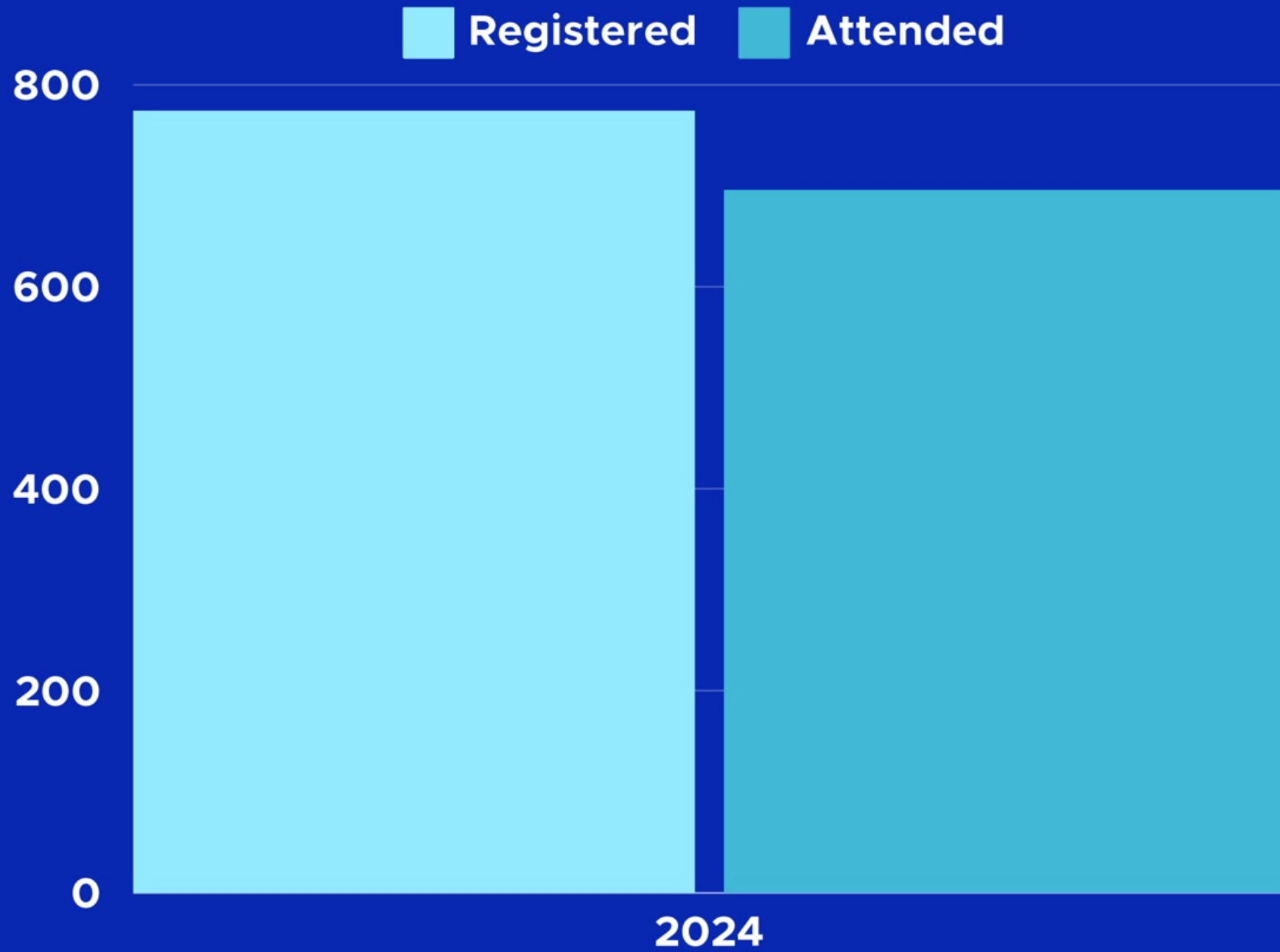
THANK YOU TO OUR SPONSORS

PARTNERS/COMMUNITY/MISC



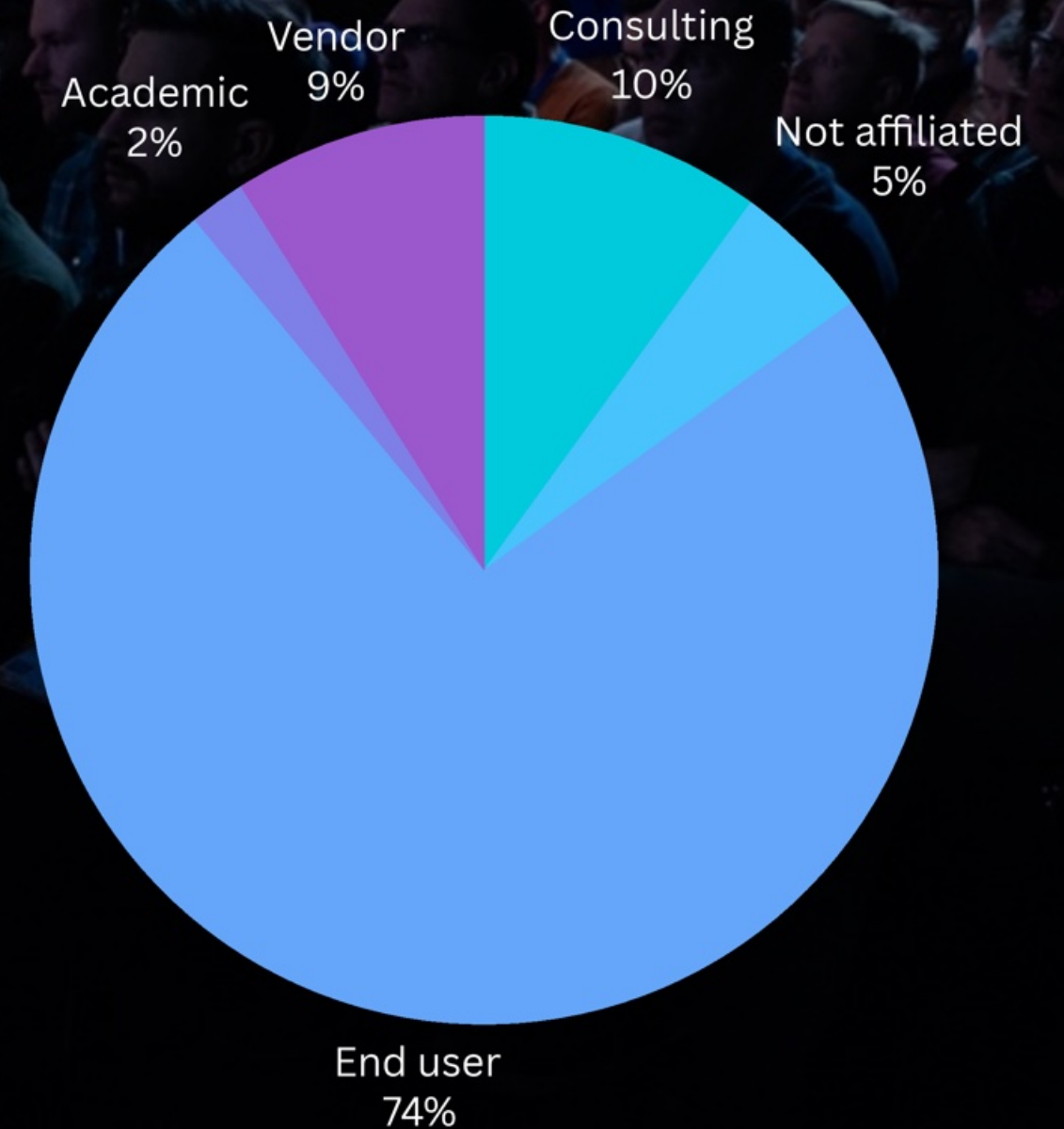
STATISTICS

Registration vs Attendance



We were thrilled to see the diverse representation of organization types at our event, ranging from end-users to consulting firms and vendors.

The wide range of attendees reflects the growing interest and adoption of cloud-native digital infrastructures and Kubernetes across different sectors of the industry.



ATTENDEE DEMOGRAPHICS



89%



1%



1%



1%



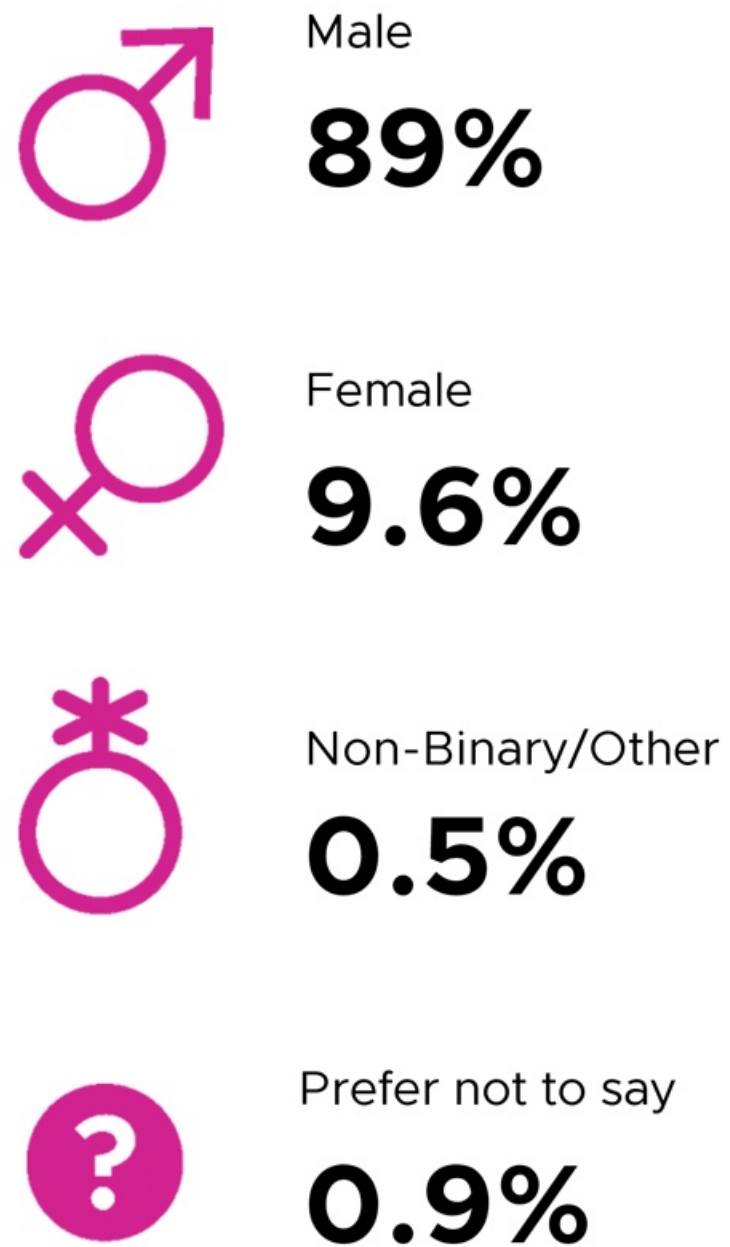
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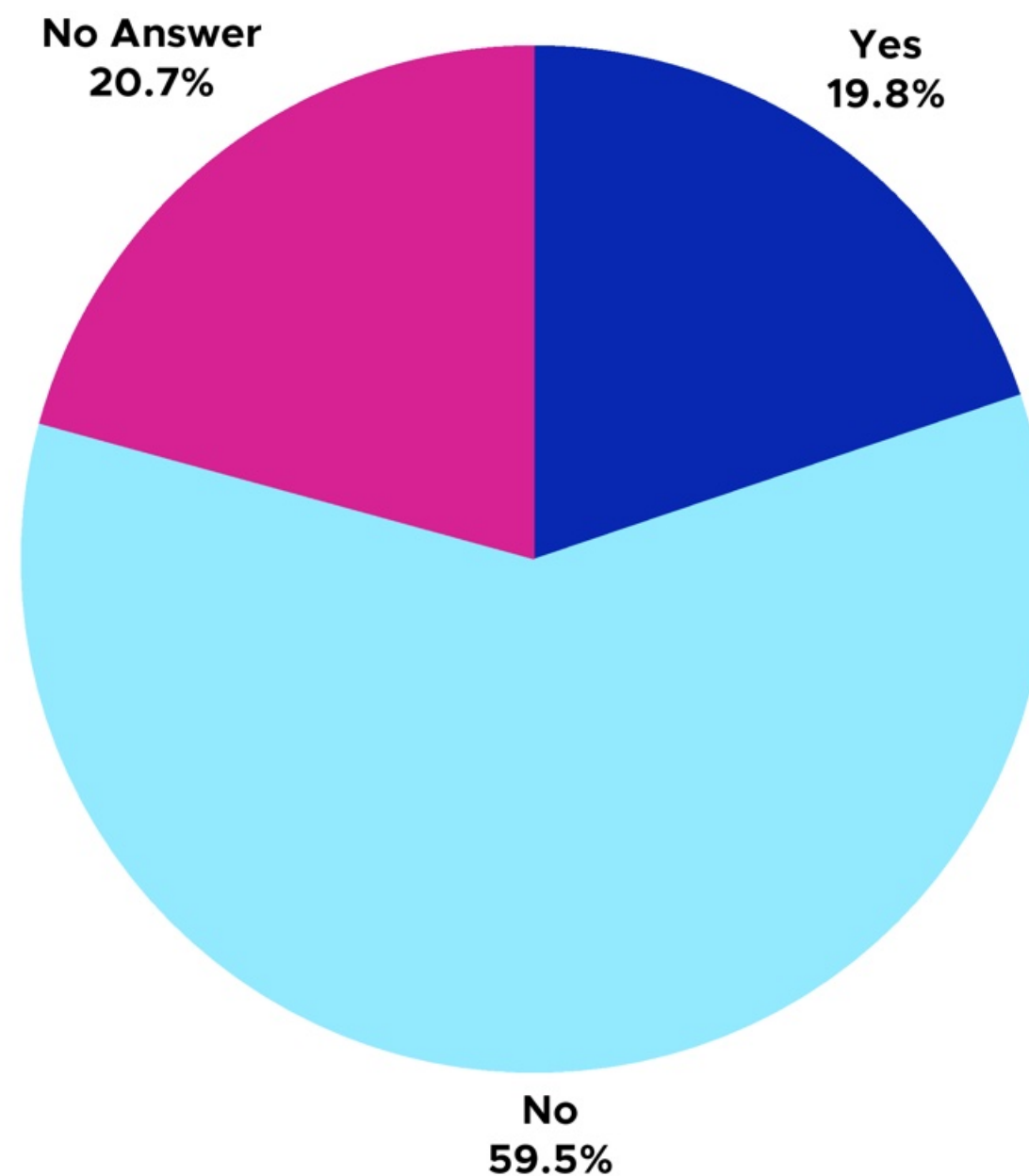
7%

ATTENDEE DEMOGRAPHICS

GENDER




DO YOU IDENTIFY AS A PERSON OF COLOUR?



ATTENDEE DEMOGRAPHICS


I PRIMARILY CONSIDER MYSELF AS:

DevOps/SRE/
SysAdmin
 **35.1%**

Developer
 **2.6%**

Sales/Marketing
 **0.5%**

Architect
 **2.5%**

Other
 **53%**


Executive
 **4.1%**

Student
 **1.8%**

Product Manager
 **0.1%**

IT Operations
 **0.1%**

Business Operations
 **0.1%**

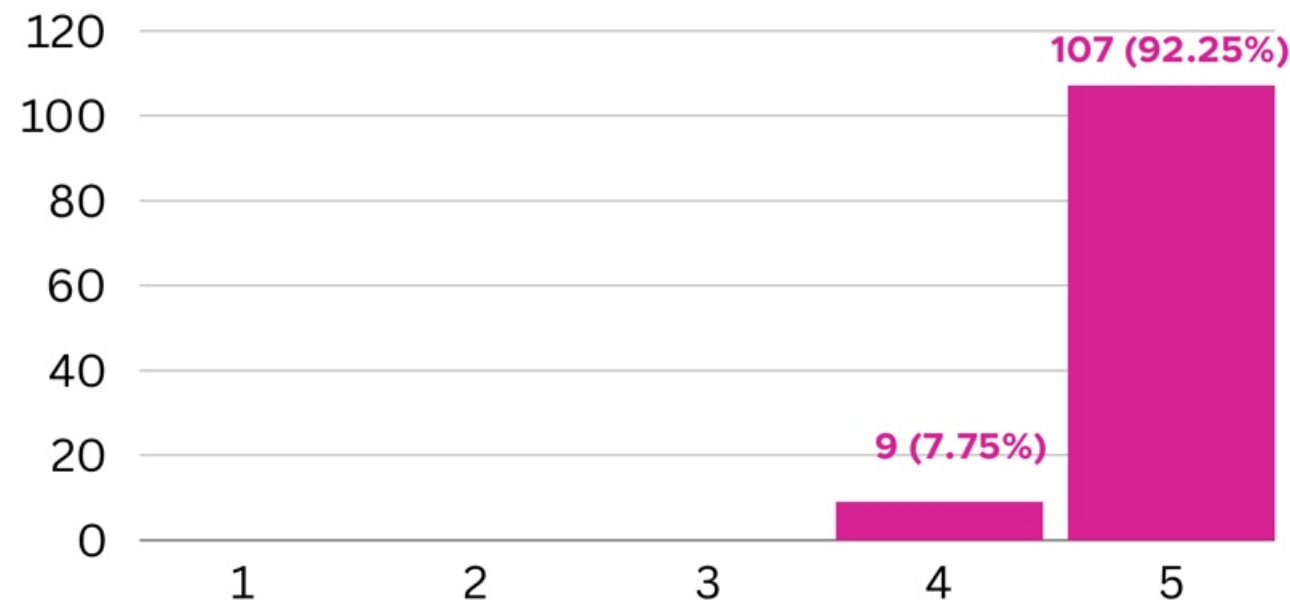
Professor/Academic
 **0.1%**

RESULTS

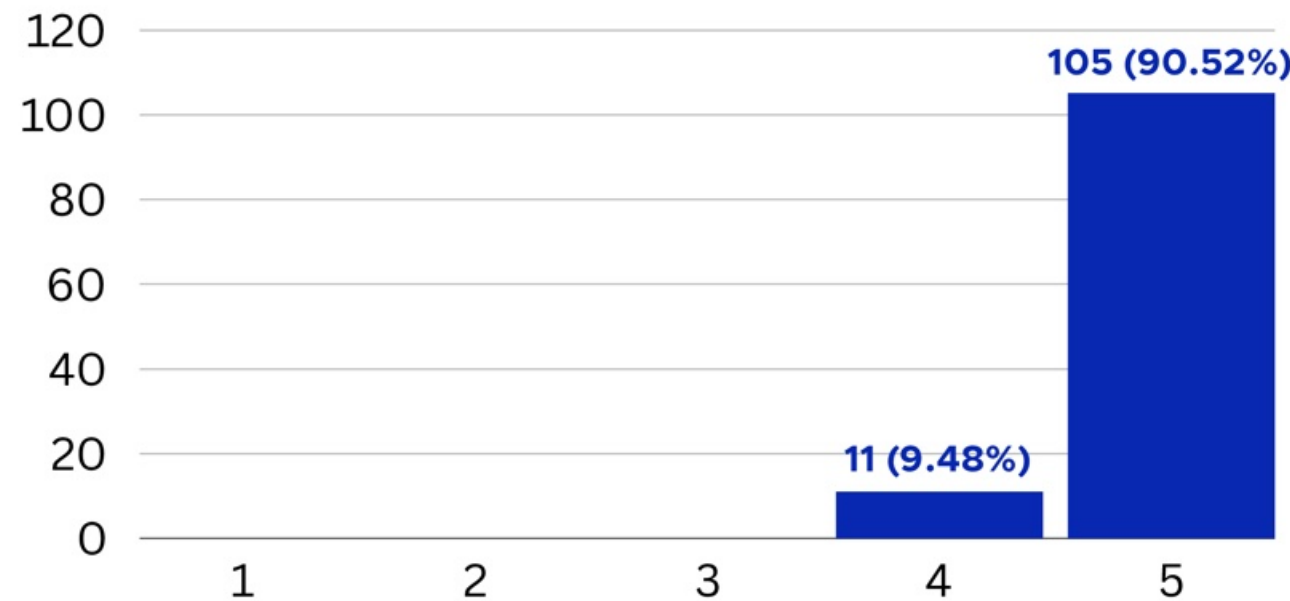
OVERALL SATISFACTION SCORE



EVENT RATING
from 116 responses



TALKS RATING
from 116 responses



WHAT ATTENDEES SAID

“ An incredible event, made by the community, for the community.

“ Gotta say KCD São Paulo was one of the best community events I've been to.

“ I want to extend my gratitude to the team for organizing KCD São Paulo . The event offered a fantastic day of learning and networking opportunities.



COMMUNITY ORGANIZED CNCF SUPPORTED

“

**It was very engaging
and as a sponsor there
was lots of opportunity
to engage with
potential customers.**

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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KCD São Paulo

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