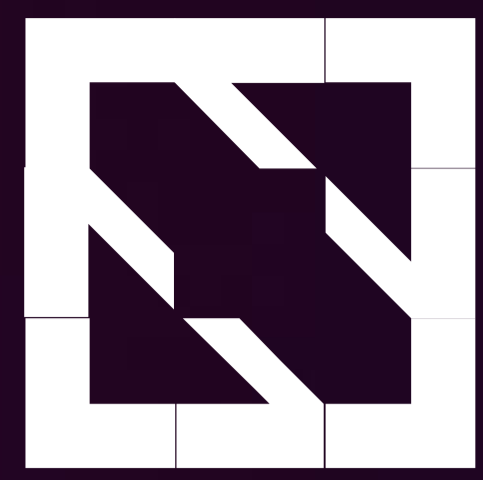


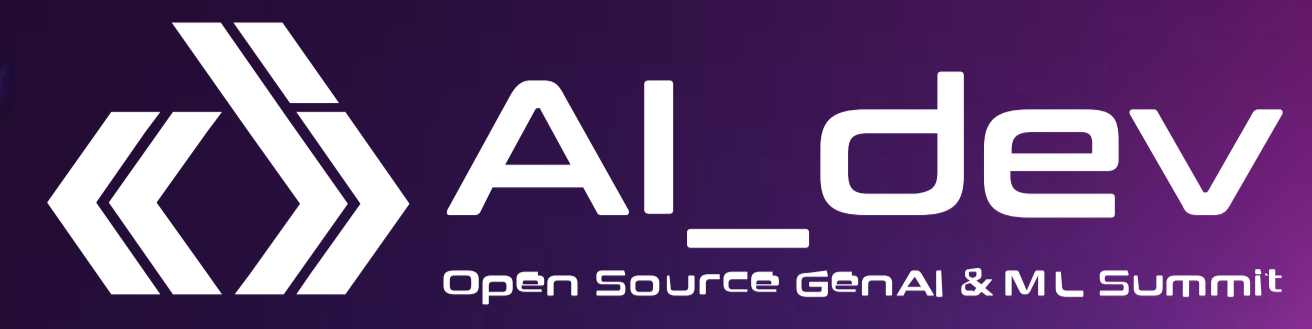


KubeCon



CloudNativeCon

THE LINUX FOUNDATION



China 2024

TRANSPARENCY REPORT

Lighting the Path to AI + Beyond

What an amazing event in Hong Kong!

This year almost 1200 people joined us in Hong Kong and the momentum around cloud native, AI and open source was clear everywhere I turned. We were delighted to partner with the Open Source Summit again, and having AI_dev China also contribute meant we were able to have even more critical and nuanced conversations around AI and open source.

Cloud native AI or CNAI as we are calling it, reigned supreme, and we saw examples of the innovation happening at breakneck speed across all the cloud native projects in China. In addition to our stalwarts like Kubernetes, KubeFlow and Kueue, it's clear many other technologies are emerging in the region that are eager to join CNCF and keep pushing the AI breakthroughs from prototypes to production. We're continuing to see more and more large language models and machine learning tools deployed on cloud native infrastructures, and I don't expect that to slow down anytime soon.

China is the second largest country contributing to CNCF - accounting for 20% of our projects today - and traveling to Hong Kong and meeting so many enthusiastic maintainers and contributors personally was a powerful experience. I learned so much during my time, and it's been enjoyable to look back as we put this transparency report together for you. Please take a moment to read about all we accomplished together.



Priyanka Sharma
Executive Director, CNCF



54%
First-time attendees



527
CFPs submitted



69
Attendees thanks to Dan Kohn Scholarship Fund



369
Pieces of media coverage



ATTENDEE OVERVIEW

It was fantastic to bring our China community together in person, with **1,192** people joining us in Hong Kong.

OVERALL EVENT RATING

4/5

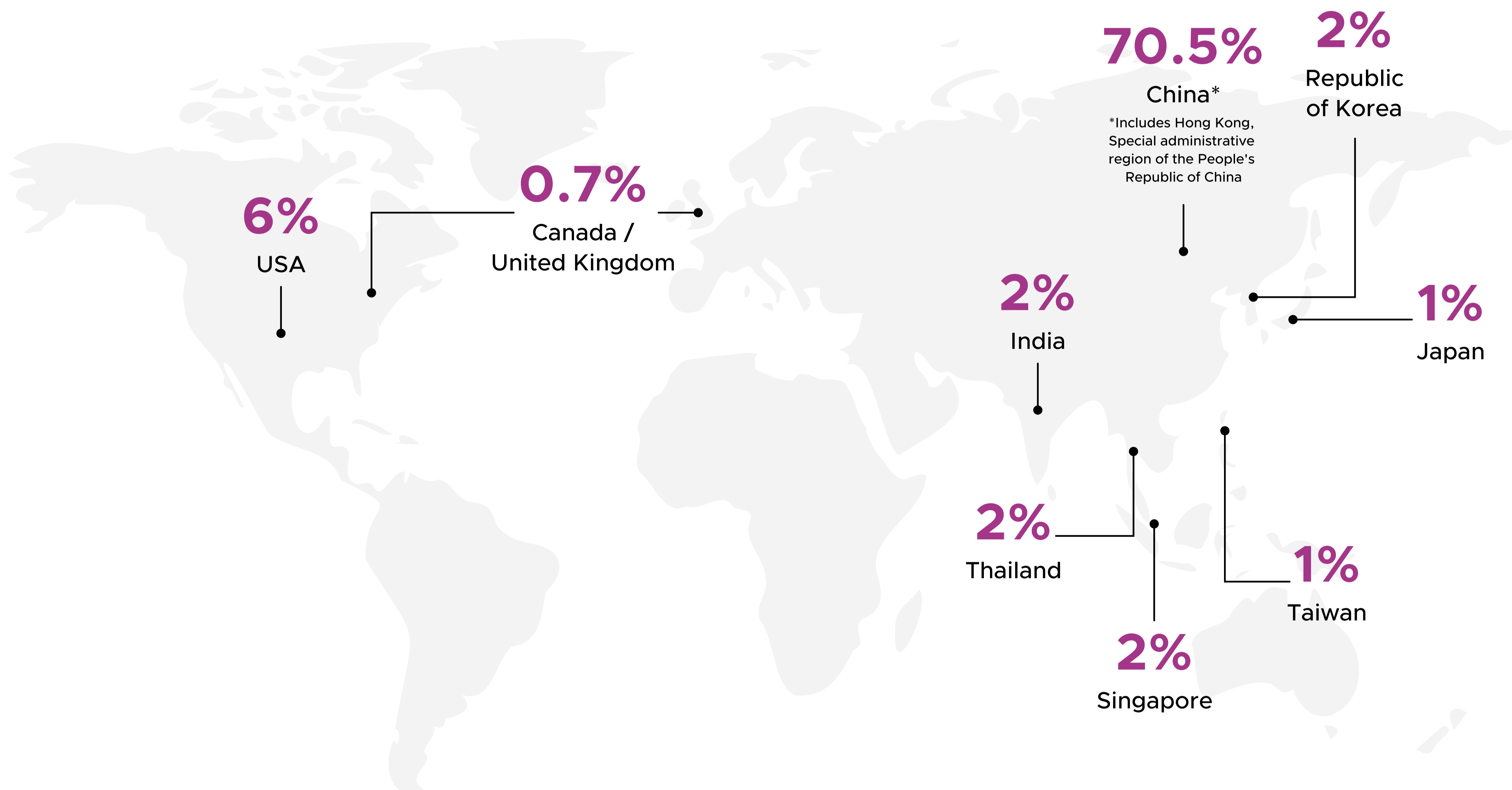
#1 REASON TO ATTEND

Keynotes

#2 REASON TO ATTEND

Networking

TOP TEN COUNTRIES



TOP 3 JOB FUNCTIONS

DEVELOPER

272

ARCHITECT

246

DEVOPS/SRE/SYSADMIN

217

ATTENDEE JOB FUNCTION

ATTENDEE JOB FUNCTION	TOTAL	%
Architect	246	21%
Business Operations	34	3%
Developer	272	23%
- Data Scientist	28	10%
- Full Stack Developer	176	65%
- Machine Learning Specialist	18	7%
- Web Developer	39	14%
- Mobile Developer	11	4%
DevOps / SRE / SysAdmin	217	18%
Executive	94	8%
IT Operations	47	4%
- DevOps	23	49%
- Systems Admin	20	43%
- Site Reliability Engineer	4	9%
- Quality Assurance Engineer	0	0%
Sales / Marketing	69	6%
Media / Analyst	28	2%
Student	21	2%
Product Manager	45	4%
Professor / Academic	13	1%
Other	106	9%

YEAR OVER YEAR REGISTRATION

TICKET TYPE	2018	2019	2021 Virtual	2023	2024
TOTAL	2,500	3,500	7,160	1,910	1,192
All Access Attendee	63%	46%	78%	54%	49%
All Access VIP	5%	5%	NA	3%	NA
All Access Individual or Academic	5%	8%	NA	10%	11%
Speaker	8%	9%	2%	13%	19%
Sponsor	3%	22%	5%	11%	9%
Media	10%	2%	>1%	2%	2%
Virtual Keynote	NA	NA	17%	7%	NA
1-Day Pass	NA	NA	NA	NA	7%
2-Day Pass	NA	NA	NA	NA	3%

CONTENT

With 143 sessions, KubeCon + CloudNativeCon + Open Source Summit + AI_dev China featured a diverse line-up of topics ranging from introductory sessions to technical deep-dives. **Talks are available now on our YouTube playlist.**

THANK YOU TO OUR KUBECON + CLOUDNATIVECON + OPEN SOURCE SUMMIT + AI_DEV CHINA 2024 CO-CHAIRS



Paco Xu

DaoCloud
Open Source Team Leader



Miley Fu

WasmEdge
DevRel

CONTENT BREAKDOWN

The schedule was curated by conference co-chairs Paco Xu of DaoCloud, and Miley Fu of WasmEdge, who led more than 55 members of the program committee in reviewing 527 submissions to curate a relevant and educational line up. The schedule offered compelling content for attendees with all levels of technical background, and sessions were presented in either English or Chinese; captioning was available if translation was needed.

Talks are selected by the program committee through a rigorous, non-biased process, where they are randomly assigned submissions to review within their area of expertise. You can read the details in our [CFP scoring guidelines](#) and specifically about the [selection process](#).

KEY STATS

527

CFP SUBMISSIONS

24%

CFP ACCEPTANCE RATE

220

SPEAKERS

143

TOTAL SESSIONS

125

BREAKOUTS

18

MAINTAINER TRACK
SESSIONS

9.7

SCHED.COM SESSION
RATING OUT OF 10

11

KEYNOTES (INCLUDES
SPONSORED KEYNOTES)

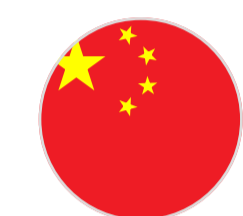
CAPTIONING USAGE DATA

Total of 123 hours, 34 minutes using Wordly on attendees' mobile devices.

TOP 5 LANGUAGES



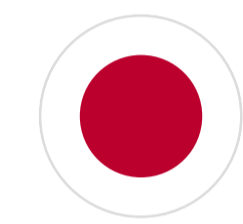
English (US)



Chinese (Simplified)



Thai



Japanese



Korean

SPEAKER DIVERSITY

CNCF enforces guidelines on gender and diversity equality among our speakers, including not accepting all-male panels.

DIVERSITY

%

Gender Minority Keynote Speakers

20%

Gender Minority Breakout Session Speakers

20%

DAN KOHN SCHOLARSHIP FUND

The Dan Kohn Scholarship Fund provided opportunities to 69 applicants, including diversity, needs-based, maintainers, and speakers, to attend in person.

SCHOLARSHIPS	TOTAL
# of travel funding scholarships	26
# of registration scholarships	10
# of speaker scholarships	33



DIVERSITY, EQUITY & INCLUSIVITY

The Linux Foundation and CNCF strives to ensure that everyone who participates in KubeCon + CloudNativeCon + Open Source Summit + AI_dev feels welcome, regardless of gender, gender identity, sexual orientation, disability, race, ethnicity, age, religion, or economic status.

Our commitment to cultivating a friendly, welcoming, and inclusive environment extends to the facilities and resources we provide at events. In Hong Kong, these included:

- Baby Care & Nursing Rooms
- Pronoun & Communication Stickers
- Complimentary onsite Child Care
- Captioning available for keynote and breakout sessions

As part of our deep commitment to diversity, equity and inclusivity, we also hosted EmpowerUs - a networking break for attendees who identify as women, non-binary individuals, or allies, to have open discussions with fellow attendees about challenges, leadership innovation, and empowerment in our fast-growing ecosystem.

DIVERSITY, EQUITY & INCLUSIVITY EVENTS AND MENTORING	TOTAL
EmpowerUs participants	15
# of Peer Group Mentoring + Career Networking mentors	5
# of Peer Group Mentoring + Career Networking mentees	20

GOLD CHAOSS D&I EVENT BADGE



Awarded to events in the open source community that foster healthy D&I practices.

MEDIA & ANALYST COVERAGE

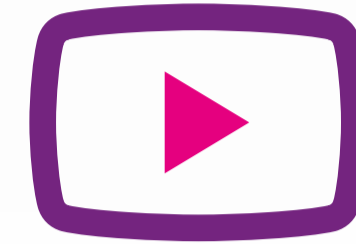
KEY STATS



17

MEDIA & INDUSTRY ANALYSTS IN ATTENDANCE

19 reporters and analysts attended from leading Chinese technology and business publications including China-Daily, South China Morning Post, and osChina as well as leading Western publications and analyst firms including Reuters, ZDNet, ComputerWeekly, Diginomica, The New Stack and Gartner and Forrester.



3,398

EVENT SESSION YOUTUBE VIEWS

As of September 19, event session videos have garnered more than 3,390 views

MEDIA + ANALYST RESULTS



369

Number of articles, posts, press releases, and blogs



2

of members/sponsors contributing to CNCF news package

CHINESE COVERAGE SNAPSHOT

OSChina, this event's marketing promotion and PR partner, provided the following Chinese Coverage Snapshot:

- Published a total of 22 posts related to the conference topic
- Reached more than 60 communities
- Produced 26 Weibo
- Received more than 900,000 views across OSChina accounts
- Received more than 1,145,000 across external media websites

MEDIA COVERAGE HIGHLIGHTS

[Computer Weekly](#) - How open source is shaping AI developments

[ZDNet](#) - How open source is steering AI down the high road

[Diginomica](#) - KubeCon China - Don't say OpenAI say open AI

[ComputerWeekly](#) - The rise and rise of open source in China

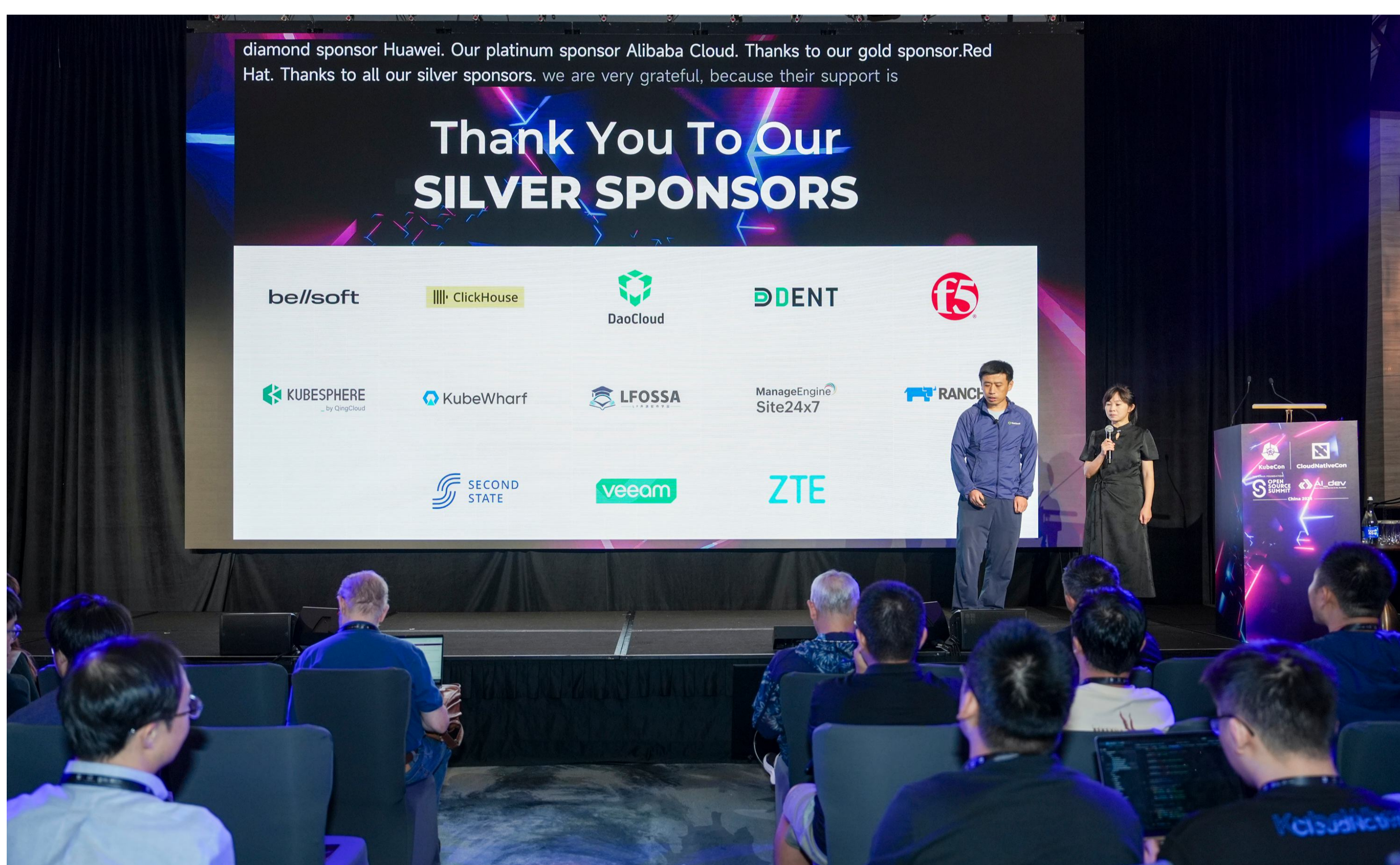
[ZDNet](#) - Linus Torvalds talks AI, Rust adoption and why the Linux kernel is the only thing that matters

INDUSTRY ANALYST COVERAGE HIGHLIGHTS

[LinkedIn](#) - Charlie Dai, VP, Principal Analyst at Forrester Research

SPONSOR INFORMATION

KubeCon + CloudNativeCon + Open Source Summit + AI_dev China 2024 would not be possible without the support of our wonderful sponsors. And attendees agree - with most attendees visiting the solutions showcase.



#OF ATTENDEES VISITED THE SOLUTIONS SHOWCASE

87%

BOOTH TRAFFIC

TOTAL

Onsite leads total

3,200

Onsite leads average/booth

200

YOY SPONSORSHIP	2018	2019	2021 Virtual	2023	2024
Strategic	NA	1	1	1	0
Double Diamond	NA	1	NA	NA	NA
Diamond	4	2	2	3	1
Platinum	8	2	0	0	1
Gold	1	10	3	1	1
Silver	12	14	3	10	13
Start-up	13	12	5	3	0
End User	NA	0	0	0	0
Marketing Opportunities	4	12	2	1	4
Total Unique Sponsors	38	42	14	18	16

DIAMOND SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSORS



MEDIA PARTNERS

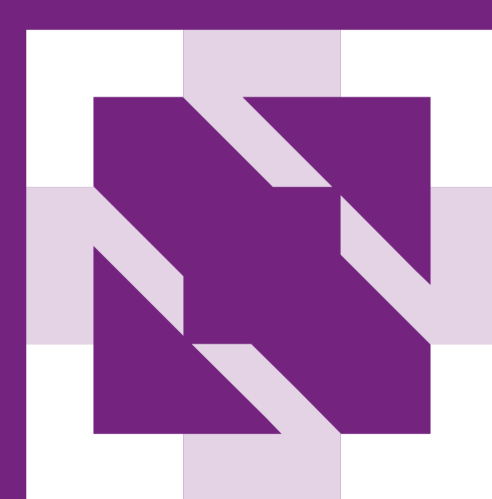


THANK YOU

*We hope you enjoyed reflecting on a great event
in Hong Kong - let's do it again in Salt Lake City!*

Your comments and feedback are welcome at events@cncf.io

Check out our [calendar for community events near you](#) and don't forget to
[register for KubeCon + CloudNativeCon North America](#) in Salt Lake City, Utah, November 12-15, 2024.



**CLOUD NATIVE
COMPUTING FOUNDATION**